



Annual Conference and Exhibition: 9 - 12 June 2019 Century City Conference Centre, Cape Town

SAPICS STANDARD SPONSORSHIP PACKAGE OPTIONS

With a SAPICS sponsorship package you are guaranteed year-round brand exposure for your company as well as participation in many SAPICS events.

In the table below are the *standard package options* for Silver, Gold and Diamond, this includes top up items which would be subject to availability. We are also able to offer you custom packages to suit your particular requirements.

	Silver Package	Gold Package	Diamond Package
	R200 000	R300 000	R450 000
Item	Included	Included	Included
SAPICS Conference			
Standard Inclusions	✓	✓	✓
Delegate Registrations (incl. Farewell dinner)	3	5	10
Airport Branding	✓	✓	Incl. 10 snapper frames
Masterclass 2019	2	2	2
Executive Summit	0	1	1
Spring Conference Registrations	5	10	15
Corporate Partner Package	✓	✓	✓
Top up Items			
Level 1 Top up item	1	1	1
Level 2 Top up item	2	3	3
Level 3 Top up item	0	0	2

Benefit Descriptions

SAPICS Annual Conference 9th- 12th June 2019 | Century City Conference Centre | Western Cape

Standard Branding and Marketing inclusions

- Listing as a sponsor
- Your logo will be displayed with other sponsors' logos around the conference venue and exhibition area at Century City Conference Centre for the duration of the conference. Placement of the logos will be at the discretion of the Conference Director
- Your logo will be displayed alongside other sponsor logos in annual conference print adverts in publications (where applicable)
- Delegate list including names and organisations sent 10 days before and 10 days after the conference
- Logo, link and profile on SAPICS website for the 2019 year
- Logo and branding to be included in all social media related campaigns (LinkedIn, Twitter & Facebook)
- Inclusion in targeted digital marketing campaign

Delegate Registrations

- Access to the full programme of presentations, interactive sessions, ideas exchange sessions, knowledge exchange sessions, as well as workshops for the duration of the conference
- Access to the exhibition of over 40 exhibitors displaying and demonstrating products and services at the forefront of the industry
- All meals and refreshments as outlined in the Conference Programme
- Attendance of all social engagements
- Access to the speakers papers and presentations post conference

General Exclusions:

- Excludes any speaker submissions that are accepted from your company
- Travel and Hotel Accommodation are excluded from this agreement

Airport Branding

The SAPICS branding campaign is fast becoming a recognised feature at Domestic Arrivals - O R Tambo Airport. The feedback that we've received following the flight of this campaign is incredibly positive with some people even going so far as to say that it motivates them and makes them feel proud to be a supply chain professional. The campaign will again be carried during March and April 2019, subject to confirmation.

The campaign comprises of 75 pillars (2.5 Metres high x .800 wide) with messaging over a series of 6 consecutive pillars, 59 snapper frames and 12 window strips.

Pillars



Snapper Frames



Window strips



Sponsorship Entitlements

- **Silver and Gold packages** include your logo in the sponsor pillar series along with other sponsor logos
- **Diamond Sponsorship package** offers additional branding of **10 of the snapper frame** panels
- Custom design of snapper frame panels but they must include SAPICS logo (Artwork must be submitted to SAPICS for final approval)

Supply Chain Managers Masterclass 2019

Based on the success of the Executive Summit and a growing demand for further development initiatives from SAPICS, SAPICS intends to host a Supply Chain Managers (SCM) Masterclass. The Masterclass will leverage the content, professional experts and proven approach of the Executive Summit, but will be applied at a practitioner level. It is proposed that the masterclass will take place in Johannesburg.

Supply Chain Executive Summit

As a **Gold or Diamond sponsor** one seat at the Supply Chain Executive Summit will be available (Attendees must be approved by the organising committee prior to invitation). Senior Executives with extensive exposure to SCM disciplines either from within your company or from client organisations. Marketing executives are not permitted. The selected individual will join a select delegation of Supply Chain leaders who will meet to raise the impact of the Supply Chain in driving economic growth, shaping business strategy and delivering superior returns. Delegates will take away the following key opportunities:

- Access an influential and enabling network of fellow professionals
- Improve their understanding of the factors impacting supply chain management today and into the future
- Stimulate ideas to harness opportunities from disruptive technologies and new competitors
- Open their mind to the potential the supply chain discipline has to shape, lead and enable growth
- Equip them with ideas, concepts, models and tools to improve your ability to drive growth

The invited individuals can expect a highly stimulating event leveraging the experience and knowledge of multiple experts and thought leaders from around the world. Discussions will be facilitated to provoke constructive debate, stimulate new ideas and provide a platform for sharing learnings. This event will take place on the Friday and Saturday prior to the annual conference and will be held in Cape Town.

SAPICS Spring Conference

The SAPICS Spring conference is intended to provide a conference of equal calibre to the SAPICS Annual Conference, but locally in Johannesburg. The Spring Conference will boast a full day, comprising of two tracks of presentations, including both local and international speakers. The Spring Conference is intended to create a platform for knowledge sharing and networking at an event that provides the best content available to supply chain professionals.

Sponsorship at Spring Conference - Benefits include:

- Logo and branding to be included in all event promotional material
- Both logo and profile on the SAPICS website and in the programme
- The opportunity to display 2 banners at the Conference
- Delegate registrations subject to chosen package

Corporate Partner Package

- Listing on SAPICS website and promotional material as SAPICS partner
- Opportunity to make use of SAPICS logo as SAPICS partner
- Free attendance at SAPICS Professional Development events (subject to a maximum of 4 per event or as determined by SAPICS)
- Access to preferential member rates at Annual Conference, other SAPICS events as well as partner events and activities.
- Option to subscribe to further discounts on various SAPICS events and activities.

TOP UP ITEMS

(subject to availability)

Level 1:

Silver Sponsorship Package: Select one of the below from Level 1

Gold Sponsorship Package: Select one of the below from Level 1

Diamond Sponsorship Package: Select one of the below from level 1

Item	Select
SCMEEA Awards Support Sponsor	
Golf day four ball and hole sponsor	
Young Professional Conference Support Sponsor	
Additional Delegates Annual Conference	
Additional Delegates Spring Conference – 2 delegates	
Simulated Global Challenge – 2 seats	
Site Visit Padkos Pack	
20 Live Streaming registrations to Annual Conference	

Level 2:

Silver Sponsorship Package: Select two of the below from level 2

Gold Sponsorship Package: Select three of the below from Level 2

Diamond Sponsorship Package: Select three of the below from level 2

Item	Select
Private Hospitality Suite (2 days) at Annual Conference	
Professional Development Breakfast workshop	
Tea and Coffee sponsor (1 day) at Annual Conference	
Branded water at Annual Conference	
Cell phone Charge Bar at Annual Conference	
Caricaturist at Annual Conference	
Headshot Photo Studio at Annual Conference	
Re-fuelling station at Annual Conference	
Branded mugs/cups at Annual Conference	
Shuttle Service (within Century City only) at Annual Conference	
Page advert in end of year magazine	

Level 3 (Diamond only):

Diamond Sponsorship Package: Select one of the below from level 3

Item	Select
1 st Floor Café Branding at Annual Conference	
Principal Sponsor – Young Professional Conference	
Whova App (include Spring Conference)	
Lead Sponsor Supply Chain Management Education Excellence Awards Event	
Umbrellas, Beanies, Etc. at Annual Conference	
Lead Sponsor Golf Day	
Chair Covers (Hall D) at Annual Conference	

Stand Alone Items

These items can either be customised into your package instead of one of the standard options or can be additional to the package.

Items	Select
Conference Bags	
Exhibition Stand (3m x 2m) standard shell scheme includes electrical, fascia lettering and carpet	
Exhibition Stand (3m x 2m) package shell scheme includes lockable cupboard, printed fascia, cocktail table or discussion table, two relevant chairs and a dustbin	
Exhibition Booth (3m x 1m) standard shell scheme includes electrical, fascia lettering and carpet	
Exhibition Booth (3m x 1m) package shell scheme includes lockable cupboard, printed fascia, cocktail table or discussion table and dustbin	
SAPICS Memberships (Individual or Joint)	

The objective of this proposal is to indicate the quality of opportunities that are available for incorporation into the sponsorship package. We will welcome the opportunity to discuss this further with you should there be the need for amendments to be made.

The Memorandum of Understanding is attached on the following page for your information and will be updated for signature once the sponsorship package has been approved.

Should you require more detail about the various top up items or would like to discuss the various packages and options available please contact Tonya Lamb tonya@sapics.org.za or Elaine Stewart elaine@sapics.org.za

We look forward to receiving your feedback.

Warm regards,

The SAPICS Team

think
supply
chain
think SAPICS

SAPICS
the professional body for
supply chain management

MOU

Terms and Conditions

1. The Fee in respect of the package of items listed is (tick whichever is applicable)
Silver at **R200 000.00 (Excluding VAT)**
Gold at **R 300 000.00 (Excluding VAT)**
Diamond at **R 450 000.00 (Excluding VAT)**
2. A deposit of **50% to be paid upon order.**
3. The balance of the sponsorship is due for payment no later than by **30th April 2019**
4. Exposure of The Client's brand as outlined above will only commence upon **payment** of the deposit.
5. Registration of complimentary and/or discounted delegates as well as accommodation reservations must be finalised by no later than **30th April 2019** and must include all requisite information.
6. A late registration fee of R250.00 per delegate will be charged to The Client, in respect of any names not provided before that date and/or registrations made after that date, including substitutions or amendments.
7. **Hotel Reservations of 3 rooms or more**
 - i) In order to secure an allocation of rooms at favourable rates, the organisers are required to accept special terms and conditions. Consequently, these terms and conditions have to be on-passed to parties requiring rooms from these allocations.
 - ii) To secure a hotel reservation, full pre-payment of all nights' accommodation, payable to Upavon Conferences, is required at the time of reservation on receipt of an invoice. Any subsequent cancellation will be subject to our ability to sell the rooms to another party. If not, full cancellation fees will apply.
8. In respect of amendments to hotel accommodation made by The Client after **1st May 2019**, The Host will raise subsequent credit notes/invoices as may be appropriate at the conclusion of the event.
10. In all other respects, the Client has **read and fully agrees** to the official Terms & Conditions as set out on the Conference Website.
11. This Agreement supersedes all prior agreements, representations, communications, negotiations and understandings between the Parties concerning the Subject Matter of this Agreement.

Signed on Behalf of the Host

Name		Surname	
Designation		Date	
Signature			

Signed on Behalf of the Client

Name		Surname	
Designation		Date	
Signature			