

#Title of proposal: New Horizons in Public Health Supply Chains

#Sub-heading#: The emerging role of the private sector

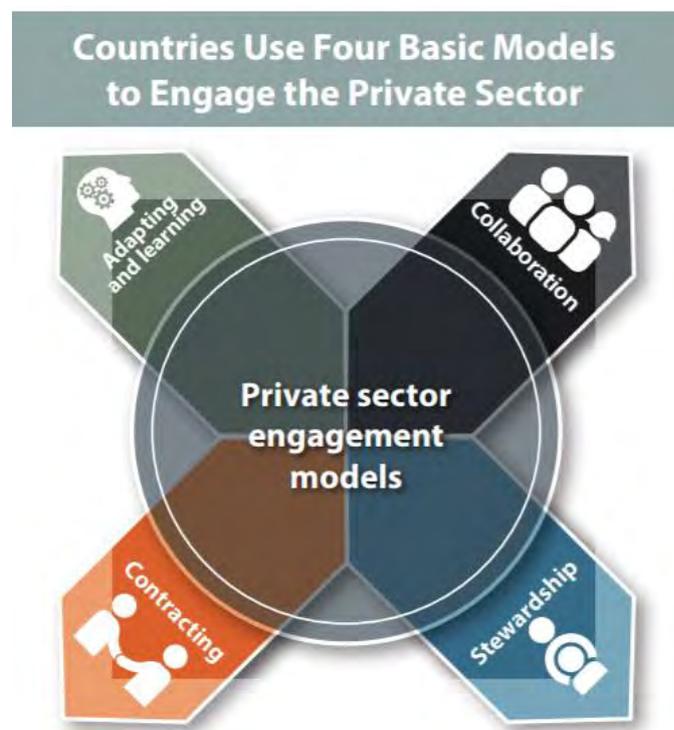
#proposed presenters & authors

#Section Title#

Countries are striving to meet ambitious goals such as Universal Health Coverage, respond to the increasing health care demands of their growing populations, and plan for and predict changes in the disease burden. Reliable, resilient and sustainable public health supply chains to ensure routine provision of essential health commodities are essential in these efforts.

As economic growth spurs the capacity of the private sector and the healthcare marketplace expands in many countries, public health supply chains can increasingly engage this sector as part of the solution. A review of more than 30 low- and middle-income countries conducted by John Snow, Inc. (JSI) identified four basic models of private sector engagement in supply chains for public health. (John Snow, Inc. 2016) This review serves as the foundation for a framework that outlines the following models of private sector engagement:

- Adapting from the private sector to apply innovative solutions in the public sector
- Contracting with the private sector to leverage comparative advantages across the healthcare marketplace
- Collaborating with the private sector to share the responsibility of protecting the public good across sectors
- Providing stewardship to ensure equitable access to health products for all



(John Snow, 2016)

These models provide tangible examples for the private sector highlighting considerations, opportunities and challenges in successfully engaging with and playing a role in strengthening public

health supply chains. It also provides considerations for how public health supply chains will need to evolve and engage the private sector to respond effectively to a changing landscape, expanding healthcare marketplace, and an increasing demand for health services. (John Snow, Inc., June 2016)

SPEAKER/S PROFILE/S + PHOTOGRAPH

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Bridget McHenry, USAID

Bridget McHenry is the Senior Organizational Development Advisor for Commodity Security & Logistics at USAID with USAID's Global Health Bureau in the Office of Population and Reproductive Health. She holds a Master of Public Health degree from George Washington University and is an APICS Certified Supply Chain Professional. In her current role as the Organizational Development Advisor, she is working on organizational development and capacity building issues related to HRH for SCM for health commodities. She is a technical advisor to the work of GHSC-PSM and supports USAID's engagement in PtD and IAPHL.

Phil Roberts, Project Last Mile, CCMDD Project Lead

Phil has over 33 years in management roles in the Fast Moving Consumer Goods (FMCG) sector. He spent 23 years in GM positions with P&L accountability and 10 years in group or director level. This time gave him extensive insight into leadership and organizational culture and extensive experience in negotiation, influencing and customer service roles. His successes include successful project management and business turn around roles in Tanzania, Egypt and South Korea, as well as, successful franchise management and corporate integration and transformation experience. He is adaptive to cultural contexts and has lived and worked in South Africa, Kenya, Tanzania, Egypt, South Korea, USA and Australia.

For the last four years he has applied his skills and experience to improving the availability of life-saving medicines for chronic patients and PLHIV through his work with Project Last Mile. He brings private sector thinking and focus to solving access to chronic medication through applying some of the principles he would have deployed in The Coca-Cola Company distribution strategies.

Eugene Coetzee, Celsian Consulting

Eugene Coetzee is an internationally experienced Supply Management professional with 25 years of professional experience in project management, system design and implementation, training and human capacity development throughout the project implementation lifecycle in the supply chain operation of the Health Care sectors.

Eugene has 17 years of diverse experience in assessing and transforming Health Commodities supply systems and management in its broadest context. He has worked on logistics assignments in over 16 countries with vast experience in African, America and South America countries in a Private Public Partnerships in a multi-donor environment.

Sandra Lambert, Chief Commercial Officer, The Biovac Institute

Sandra Lambert is a humanitarian who has a passion for improving Women's Healthcare and access to key medicines in Africa. She was born in Mozambique, raised in Zimbabwe and studied in South Africa. She is of Portuguese descent, is married and has a daughter. Currently lives in Johannesburg, South Africa.

Sandra has worked in the Pharmaceutical Industry for 20 years. During this time, she has worked in 3 Multinational Pharmaceutical companies and has held various roles. She has market experience spanning from South Africa to Southern Africa and East Africa covering a total of 14 countries. In her career she has worked with various product portfolio's including Vaccines, Cardiovascular, Diabetes, Pain, Antibiotics, Hormone therapies, Birth control and Malaria. She has experience in product launches, entry into new markets, government tenders and improving access of novel contraceptive methods to women in South Africa. She has successfully created and implemented strategies across various markets which have improved patients access to medicines.

Sandra has a MBA from WITS University with a thesis on Scenario planning and Strategy. Currently she is the Chief Commercial Officer of The Biologics and Vaccines Institute in South Africa. She is a board member of PHARMISA (South African Pharmaceutical manufacturers association) , sits on the PTG (Pharmaceutical Task Group) of South Africa and represents Pharmaceuticals on the PPGI (President's Plan for Growth initiative) task team.

Khadija Jamaloodien, National Department of Health South Africa (no bio yet)

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References

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https://www.jsi.com/JSIInternet/Inc/Common/download_pub.cfm?id=17169&lid=3

Unleashing Private Capital for Global Health Innovation - Innovator and Investor Support Opportunities, USAID Center for Innovation and Impact <http://www.usaid.gov/cii>

Footnotes