Market Shaping for healthcare product access

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Enabling a Market-Based Approach to Manufacturing Quality-Assured Health Products in Africa: A Differentiated Coordination Approach
Context: Multiple Regulatory and Procurement mechanisms

- Who does what?
- What adds value?
- Where do we start?
- How do we build?
Market-based approach to enhancing regional manufacturing in Africa

- Optimization of existing or prospective national, regional, and continental mechanisms
- Promotion of specialization and value contribution of all mechanisms
- Removal of redundancies and overlap in roles and scope of operation
- Reduction of nationalism and protectionism in policy, regulations, and practice
- Promotion of reliance and recognition of the policies and operations of procurement and regulatory mechanisms
- Facilitation of inclusive participation, coherence, and ownership across member states, industry partners, development institutions, and other supporting institutions
- Facilitation of capacity building and systems strengthening through peer learning, technical assistance, and mentorship
- Modification of existing policies at the country level and in procurement practices of all institutions to align with AfCFTA principles
Differentiated coordination of procurement and regulatory mechanisms – Illustrative (Africa)

**Procurement and market shaping**
- Africa Medicines Supply Platform
- REC Procurement mechanisms e.g. SADC, EAC
- National Procurement mechanisms

**Regional Economic Communities (RECs)**
- ARVs, Anti-TB medicines, Molecular diagnostics, selected antimalarials

**Countries**
- Established essential medicines and in-vitro diagnostics

**Continental**
- Biologics, NCEs, Complex Med devices

**Regulatory/Quality assurance**
- Africa Medicines Agency
- REC Regulatory harmonization mechanisms e.g. ZAZIBONA, EAC
- National Regulatory mechanisms

Reliance (Regulatory and Procurement)

Market and regulatory complexity