SUPPLY CHAIN
METAMORPHOSIS

2024
SPONSORSHIP OPPORTUNITIES

46th Annual
SAPICS Conference
Century City Conference Centre, Cape Town, South Africa
9 - 12 JUNE 2024

www.sapics.org.za
Being a sponsor of the **SAPICS Annual Conference** you are supporting an i.e. not-for-profit professional body to **elevate, educate and empower** the community of supply chain professionals across Africa.

Established in 1966, **SAPICS is the Professional Body for Supply Chain Management**

In order to meet the needs of this constantly changing and evolving **Supply Chain Management profession** and to serve the profession effectively, **SAPICS:**

- provides a platform for all in the profession to share, learn, gain knowledge, build relationships and create new partnerships
- establishes and maintains partnerships with international organisations that bring about innovative and new thinking to the profession
- strives to develop relationships and partnerships with like-minded organisations that have a vested interest in growing and developing the profession and aid and support SAPICS to achieve this
- provides relevant, current and educational certifications that are based on world-class best practices
SAPICS is delighted to have the South African Association of Freight Forwarders (SAAFF) associated with this important event.

“Exchange ideas, experience and expertise in all things supply chain.”

The leading event in Africa for supply chain professionals.

Sponsorship of SAPICS 2024 can help you achieve a variety of business goals from improving your brand’s visibility to generating leads and enhancing your company’s reputation.
This important platform enables you to connect with your target audience, allowing you to gain a deeper understanding of their interests, objectives, and preferences. This invaluable information can be useful in devising marketing messages, refining your products and services and making long term planning decisions. By getting involved as a sponsor you are guaranteed year round involvement with SAPICS and SAAFF.

**Sponsorship Benefits**

- Increase return on investment
- Reach sales goals
- Build business relationships
- Expand your content strategy
- Showcase your services and products
- Support the profession
- Gain a competitive advantage
- Benefit from association
- Foster a positive reputation
- Boost brand visibility
A variety of sponsorship packages is available ensuring outstanding value for money as well as having your brand associated with an organisation steeped in the history of growing and educating a vibrant community of supply chain professionals.

<table>
<thead>
<tr>
<th>Sponsorship Packages</th>
<th>2024</th>
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<tbody>
<tr>
<td><strong>Branding</strong> (pre-conf and on-site)</td>
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<tr>
<td><strong>Exhibition Booth</strong></td>
<td>Not included</td>
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<tr>
<td><strong>Exhibition Stand</strong> (incl. 3 delegates)</td>
<td>1</td>
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<tr>
<td><strong>Delegates</strong></td>
<td>5</td>
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<tr>
<td><strong>Closing Dinner</strong></td>
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<tr>
<td><strong>Opening Address</strong></td>
<td>Not included</td>
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<tr>
<td><strong>Conference venue for exclusive use</strong></td>
<td></td>
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<tr>
<td>** Size 24 U-shape full day**</td>
<td>1</td>
</tr>
<tr>
<td>** Size 24 U-shape 2 Days**</td>
<td>0</td>
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<tr>
<td><strong>Name/Logo on badges and lanyards</strong></td>
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<tr>
<td><strong>Table for 10 at Africa Supply Chain Excellence Awards Dinner</strong></td>
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<tr>
<td><strong>SAPICS Corporate Partner Package</strong></td>
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<tr>
<td><strong>Executive Summit Attendance</strong></td>
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<tr>
<td><strong>Additional Conference Inclusions</strong></td>
<td>1 x Category B or 2 x Category A</td>
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Please note that the Sponsorship packages can be adapted and customised to suit your needs. All prices are quoted excluding VAT.
Exhibition Stand

• Size 3.0m wide x 2.0m deep x 2.5m high
• Basic shell scheme, grey industrial carpeting and fascia board
• Electrical 1 x fluorescent light strip, 1 x 15 Amp plug point

This includes: THREE complimentary delegate registrations

Exhibition Booth

• Size 3.0m wide x 1.0m deep x 2.5m high
• Basic shell scheme, grey industrial carpeting and fascia board
• Electrical 1 x fluorescent light strip, 1 x 15 Amp plug point

This includes: TWO complimentary delegate registrations

Premium Exhibition Areas

• (Option 1) - Size 5.5m wide x 6.0m deep x 2.5m high
• (Option 2) - Size 5.7m wide x 5.1m deep x 2.5m high
• Customised exhibition area

This includes: NINE complimentary delegate registrations

Cost: R46 000 excl VAT

*Subject to minor changes

Photos used are of custom built stands and booths
Fun Top Up Items

**E-zine Full Page**
At the conclusion of the conference SAPICS produces a very attractive, digital magazine with articles and pictures from the conference. This opportunity provides the sponsor with a full page, full colour advert in this publication. Advert specifications will be provided to the sponsor and production costs of the advert are for the sponsor’s account.

**Golf Day Hole Sponsorship and 4 Ball**
The SAPICS Annual Golf Day is a highlight on the calendar of the SAPICS community. This opportunity will provide the sponsor with the opportunity to sponsor a hole and have a 4 ball at the event.

**Drinks Sponsor either Sunday or Monday evenings**
This is an outstanding networking opportunity at the SAPICS Annual Conference. This is an ideal opportunity to have your organisation’s brand front and centre during these networking occasions. The sponsor may take the opportunity to have serviettes branded, golf caps for the bar staff and waiters and other branded items available for either evening. The cost of the items and the branding of them are for the sponsors’ account.

**Student Sponsorship**
Sponsor 5 students to attend the SAPICS conference. This sponsorship will cover their cost of attendance and sponsors will have the opportunity to interact with the students. Accommodation and transport costs are not included in this opportunity.

**Rescue Station**
Conferences are hard work! Keep delegates energised with a selection of sweets and snacks to keep them going. A variety of snack items is included in this sponsorship as well a small booth from which to dispense them.

**Cell Phone Charging Station**
Brand the surround of this invaluable appliance and ensure delegates always have their phones charged (cost of branding included in the package)

**Support Sponsor of the Young Professional and Student Conference**
SAPICS is focused on the future of the supply chain profession. Each year the student and young professional conference introduces future supply chain professionals to a networking and learning opportunity second to none. Join SAPICS in this important event which will take place towards the end of 2024.
Fun Top Up Items

Category B

Photo Booth with Props
Always a fun activity at a conference! The Photo Booth will be available at the social event of the sponsor’s choice i.e. the Sunday evening or Monday evening networking events or at the closing dinner and cocktail session. Props and photo booth are included in the price together with the production of the photos – a wonderful take away memento!

Caricature Artist
This is a firm favourite at the SAPICS Annual Conference. Delegates enjoy having their caricatures drawn and taking home a fun memento of the event. The sponsor’s logo will be put on the paper that is used for the portraits.

Professional Portrait Photos
Send the delegates away with a professional photo that is ideal for professional CVs, social media posts and email signatures. The Sponsor will be given the opportunity to connect with the individuals who have their photos taken after the conference to send the photos to these individuals.

Rise Against Hunger
A wonderful opportunity to have your corporate brand associated with a good cause! Rise Against Hunger is an organisation providing packaged meals to the most needy in the Western Cape. SAPICS attendees will work together to pack boxes in a team environment – perfect for supply chain professionals! This activity will take place on the Monday evening. The sponsor can display banners in the venue and do the welcome.

Hotel Shuttle Service
Whilst the conference hotels are within walking distance to the venue the Cape weather can sometimes be a bit unfriendly! Win the hearts of delegates as you protect them from the elements with the hotel bus shuttle service! The sponsor will be able to brand the vehicle by way of printed head rests and signage in the windows of the vehicle as permitted by the bus company. The cost of the production of these items is included in the sponsorship.

Lift Branding
The organisers will create attractive archways with your branding on the ground floor and first floor of the conference centre lift.
Staircase Branding
The central sweeping staircase at the Century City Conference Centre provides an outstanding branding opportunity. The production and installation costs of the branding are not included and will be for the sponsor’s account.

Keynote Speaker Sponsorship
Sponsor the motivational/business speaker at the opening or close of the conference and ensure you are contributing to a valuable message for the delegates. The speaker will be identified by SAPICS or proposed by the sponsor for consideration by the speaker selection committee. This sponsorship will give the sponsor the opportunity to introduce the speaker and thank them at the conclusion of their event.

Business Lounge Sponsorship
On the First Floor of the Century City Conference Centre is a comfortable and tranquil business lounge. Sponsors will be entitled to brand this area (cost of branding for own account) and have the corporate brand associated with a place of comfort and networking.

Closing Dinner Entertainment
Give delegates an evening to remember with entertainment that keeps them talking all the way home and fond memories of the event! The entertainment will be identified by SAPICS or can be proposed by the sponsor for consideration by the conference director. The sponsors details will be included on the menus for the evening.

Note Pads and Pens
Branded note pads and pens will be provided by the organisers with your approved branding. The cost of production is included.

Principal Sponsor SAPICS Golf Day
The SAPICS Annual Golf Day is a highlight on the calendar of the SAPICS community. This opportunity will provide the sponsor with the opportunity to co-brand the SAPICS golf day, do an introduction at the closing dinner, brand a hole and have a 4 ball at the event.

Wine Sponsor at the Closing Dinner at SAPICS 2024
Delegates will enjoy an evening to remember at the closing dinner of the SAPICS 46th Annual Conference. Put branded collars on the wine bottles throughout the evening. The cost of the production of the collars is included in this sponsorship.
**Stand Alone Sponsorship Items**

### Delegate Bags - R200,000

One of the most popular items to be sponsored. SAPICS will identify bags for attendees which will be co-branded with the sponsor. Bags and branding are included in this sponsorship item. 5 complimentary registrations are included as well as 5 closing dinner tickets.

### WHOVA App - R200,000

This is a tremendously popular app that has been used at the SAPICS annual conferences for many years. Versatile and user friendly it provides an excellent platform for networking and brand promotion pre, during and post event. The sponsor logo will be on the front landing screen of the app. 5 complimentary registrations are included with this item as well as 5 closing dinner tickets.

All prices are quoted excluding VAT.
SAPICS is a Supply Chain Management community whose mission is to elevate, educate and empower individuals and organisations via membership, events, conferences and education.

Get Involved!

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